

The **E**  Report™

# SPONSORSHIP GUIDE



# 2024

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# THE PLATFORM

Welcome to The EV Report's Sponsorship Guide – the gateway to connecting with a passionate, informed, and rapidly growing community dedicated to the electric vehicle industry. In a world that is progressively shifting towards sustainability and environmentally conscious choices, electric vehicles (EVs) stand at the forefront of this transformation. As a leader in digital B2B communication for this sector, The EV Report is proud to offer unique and impactful sponsorship opportunities that not only showcase your brand, but also demonstrate your commitment to a sustainable future.

Our platform reaches a diverse audience, ranging from industry experts, EV enthusiasts, and decision-makers to those curious about making the transition to electric. By choosing to partner with us, you're not only gaining visibility, but aligning your brand with innovation, responsibility, and the future of transportation.

This guide has been developed to provide an array of promotional opportunities tailored to suit a variety of objectives and budgets. Each option is designed with precision to ensure that our sponsors enjoy maximum value, engagement, and exposure.

We invite you to explore the possibilities and embark on a journey with us towards a cleaner, more sustainable tomorrow.

[www.theevreport.com](http://www.theevreport.com)



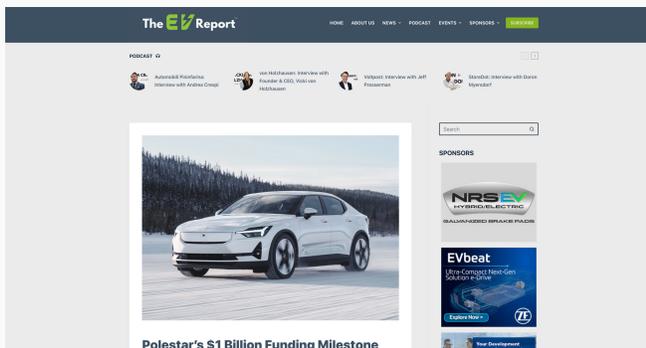
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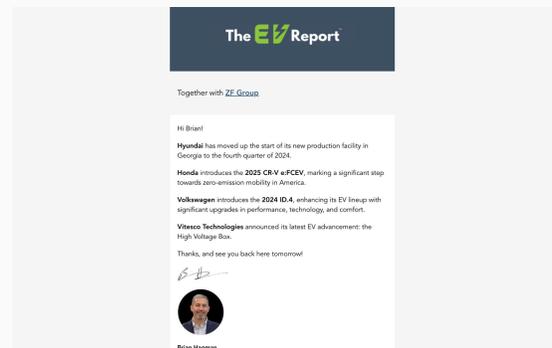
# INDUSTRY PARTNER (\$10,000 USD)

As an Industry Partner, your organization is acknowledged as an official sponsor of **The EV Report** platform. This 12-month sponsorship opportunity provides prominent industry exposure through multiple branding and advertising opportunities on the website, in the eNewsletter, and on various social media channels.

## The EV Report Website



## The Daily eNewsletter



In addition to the above ad placements, Industry Partners will be acknowledged in all special edition publications and will receive priority support on all press releases and announcements that are submitted to The EV Report.

All Industry Partners will be listed in the official sponsor directory.

# PODCAST SPONSOR (\$10,000 USD)

Become the official sponsor of The EV Report's podcast. As the presenting sponsor of this series, your company or brand will be acknowledged as the official podcast sponsor in 12 separate episodes (year).

This production is a monthly podcast series that closely examines guests and companies impacting the electric vehicle industry.



# SPONSORED AD (\$4,000 USD)

Do you have a product, service, or conference that you would like to promote to our audience? Advertise in our daily eNewsletter.

Sponsored Ad

Advanced water-based release agent helps brake pad manufacturer reduce more than buildup.

**Read the Case Study**

CASE STUDY FRICTION BRAKE PADS

Don't worry about mold fouling in brake pad production when there are reliable release agents that prevent such a problem. Our CHEMPIONS recommend Chem-Trend's water-based release agents that ensure fewer deposits, better release, and easier cleaning. It's that easy.

[Learn More](#)

Featured Event

AsiaBrake 2023  
Conference and Exhibition

February 26-28, 2023  
AVANI RIVERSIDE BANGKOK HOTEL, THAILAND

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days hours minutes seconds

With a focus on practical solutions for sustainable growth in the automobile industry, **AsiaBrake 2023** will offer you a wealth of accomplished leaders, academics, and brake industry stakeholders from all over the world.

You will have the opportunity to interact with a wealth of accomplished academics, brake industry stakeholders, and leaders from all over the world at AsiaBrake 2023. These individuals all have a passion for finding workable solutions for the automotive industry's transition to sustainable development. It's a chance for you to engage with many prospects and build relationships globally.

[Register](#)

# The **EV** Report™

Would you like to promote your brand or company to our audience? Do you have questions about our sponsorship opportunities? Contact me directly using any of the methods below. I look forward to hearing from you!



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